



ANNOUNCEMENT

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FOR IMMEDIATE RELEASE

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WIKIHOW JOINS WIKIMANIA 2012 AS A BRONZE-LEVEL SPONSOR

WASHINGTON, D.C., MARCH 30, 2012: Wikimedia, District of Columbia (Wikimedia DC) is pleased to announce that WikiHow has joined Wikimania 2012 as a Bronze Level sponsor.

"Wikimania is the preeminent gathering of the world's knowledge philanthropists," says Jack Herrick, founder of WikiHow. "Every year, people from all over the world convene to share ideas on how to accelerate the spread of free knowledge around the world. wikiHow.com has sent attendees to Wikimania since 2005. We are proud to support it again."

"The support of the great donors, sponsors, and volunteers, is what makes it possible for us to bring people from all over the globe to Washington, DC in support of global knowledge" says James Hare, coordinator of Wikimania 2012. "WikiHow has been a consistent supporter of Wikimania and of global collaboration, and we welcome their participation in Wikimania 2012."

WikiHow is a collaborative effort to build and share the world's largest, highest quality how-to manual. Like Wikipedia, wikiHow is a wiki, in that anyone can write or edit a page on the site. Thousands of people from all over the world have collaboratively written 135,446 how-to articles. Over 35 million people a month read wikiHow according to Google Analytics and Quantcast ranks WikiHow as the 150th most popular website. For more information, please visit www.wikihow.com

WIKIMANIA has been, since 2005, the premier annual international gathering of experts, academics, and enthusiasts whose vision is to empower people around the world through free access to global knowledge. Wikipedia and Wikimedia Projects are the principal tools of the Wikimedia movement, encompassing resources that span more than 280 languages and include, aside from Wikipedia, a repository of more than 12 million free-use media files (Wikimedia Commons), a library of free and open source educational textbooks (WikiBooks), and a vast library of online library of free content publications (WikiSource), amongst others. It has been previously held in Frankfurt, Germany; Boston, Mass.; Taipei, Taiwan; Alexandria, Egypt; Buenos Aires, Argentina; Gdańsk, Poland; and Haifa, Israel. For more information and to join Wikimania 2012' www.wikimania2012.org

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