

Wikimedia District of Columbia

Exhibit A

The following text describes the Wikimedia District of Columbia Annual Budget for Fiscal Year 2017–18, which is prepared for approval in Question 2 on the accompanying ballot. The associated programs and objectives are discussed in the Annual Plan for Fiscal Year 2017–18, available at https://wikimedisadc.org/wiki/Annual_Plan_2018.

Summary

Cash flow		
Cash at start of fiscal year		
Unrestricted cash	\$10,000.00	<i>Estimate based on YTD spending.</i>
Restricted cash	\$35,000.00	<i>Estimate based on YTD spending; includes all Wikimedia Foundation grant funds, including funds administered under fiscal sponsorship agreements.</i>
Total cash at start of fiscal year	\$45,000.00	
Cash at end of fiscal year		
Unrestricted cash	\$6,555.00	
Restricted cash	\$35,000.00	
Total cash at end of fiscal year	\$41,555.00	
Revenue		
Unrestricted revenue	\$17,500.00	<i>A detailed list of unrestricted revenues is provided below.</i>
Restricted revenue	\$229,968.00	<i>A detailed list of restricted revenues is provided below.</i>
Total revenue	\$247,468.00	
Expenses		
Program expenses	\$235,968.00	<i>A detailed list of program expenses is provided below.</i>
Administrative expenses	\$14,945.00	<i>A detailed list of administrative expenses is provided below.</i>
Total expenses	\$250,913.00	

Revenue

Restricted revenue		
Wikimedia Foundation grants	\$79,968.00	<i>Amount of planned grant application to the Simple Annual Plan Grants program, corresponding to total institutional partnership and training and support program costs.</i>
Fiscal sponsorships	\$150,000.00	<i>Grants issued by the Wikimedia Foundation or other grantmaking organizations and administered on behalf of a third-party grantee.</i>
Total restricted revenue	\$229,968.00	
Unrestricted revenue		
Individual donations	\$15,000.00	<i>Significant individual donations in excess of \$1,000 per donor per year.</i>
Member dues and donations	\$2,000.00	<i>Membership dues and associated donations not exceeding \$1,000 per member per year.</i>
Corporate donations	\$500.00	
Total unrestricted revenue	\$17,500.00	

Expenses

Program costs		
Institutional partnership		
Staff	\$58,218.00	<i>Wages and fringe costs for one full-time staff position, the Institutional Partnerships Manager.</i>

Events	\$6,750.00	<i>Estimated food, beverage, and incidental costs for 54 events, with an average cost of \$125 per event.</i>
Total inst. partnership costs	\$64,968.00	
Content development		
Fellowships	\$5,000.00	<i>Estimated cost for 5 fellowships, each receiving an average of \$1,000 in book purchase funding.</i>
Photography contests	\$1,000.00	<i>Prize pool for one photography contest, with a top prize of \$500 and two runner-up prizes of \$250 each.</i>
Total content development costs	\$6,000.00	
Training and support		
Boot Camp	\$15,000.00	<i>Estimated costs for one boot camp, including attendee travel scholarships and venue and catering costs.</i>
Total training and support costs	\$15,000.00	
Grantmaking and sponsorship		
Fiscal sponsorships	\$125,000.00	<i>Wikimedia DC will serve as a custodian and administrator for third-party grant funds, which are anticipated to include Art+Feminism and WikiConference North America.</i>
Guided sponsorships	\$25,000.00	<i>Wikimedia DC will serve as a custodian and administrator for third-party grant funds.</i>
Total grantmaking and sponsorship costs	\$150,000.00	
Total program costs	\$235,968.00	
Administrative costs		
Finance		
Accounting software	\$600.00	<i>QuickBooks Online subscription.</i>
Payroll service	\$540.00	<i>Gusto payroll service.</i>
Transaction fees	\$400.00	<i>PayPal and bank wire fees.</i>
Total finance costs	\$1,540.00	
Insurance	\$2,000.00	<i>Directors and officers, general liability, and worker's compensation insurance.</i>
Legal		
Filing fees	\$650.00	<i>Corporate registration, licensing, and registered agent fees.</i>
Total legal costs	\$650.00	
Mailing		
Mail service	\$720.00	<i>Mail delivery service at Cove.</i>
Postage	\$245.00	<i>Postage costs for one set of ballot mailings and one set of announcements.</i>
PO box	\$160.00	<i>P.O. Box 9822, Washington, DC 20016.</i>
Total mailing costs	\$1,125.00	
Meetings		
Annual meeting	\$550.00	<i>Venue, food, beverage, award, and incidental costs for one meeting.</i>
Board meetings	\$450.00	<i>Venue costs for 6 meetings, with an estimated costs of \$75 per meeting.</i>
Other meetings	\$150.00	<i>Venue costs for 6 meetings, with an estimated costs of \$25 per meeting.</i>
Total meeting costs	\$1,150.00	
Printing and publishing		
Marketing materials	\$400.00	
Business cards	\$350.00	
Total pub. and printing costs	\$750.00	
Technology	\$1,250.00	<i>Hosting, Meetup.com subscription, domain name registrations.</i>
Volunteer development	\$6,480.00	
Total administrative costs	\$14,945.00	